We Claim:

A holder for a container in association with a seat, comprising:

means for holding the container near a front portion of the seat engaging the container at a level below an upper surface of the seat;

a strip extending from the holding means and abutting the upper surface of the seat; and

means for engaging a rear portion of the seat preventing movement of the strip and holder in a direction towards the front portion of the seat and preventing vertical movement of the strip near the rear portion,

wherein the strip and the holding means are hinge coupled together about an axis.

- The holder as described in claim 1, wherein the holding means can rotate about the axis from a first position when the holding means is in an operational position and a second position when the holding means abuts the strip.
- The holder as described in claim 2, wherein the holding means includes a tab that engages a slot in the strip.
- The holder as described in claim 3, wherein the tab engages the slot when the holding means is in the second position.
- The holder as described in claim 2, wherein the holding means comprises:
 an engagement means for engaging the container; and

- a flange spaced apart from the engagement means and preventing movement of the strip and holding means in a direction towards the rear portion of the seat.
- The holder as described in claim 5, wherein the flange includes a tab that engages a slot in the strip.
- The holder as described in claim 6, wherein the tab engages the slot when the holding means is in the second position.
- 8. The holder as described in claim 1, wherein the strip comprises a first length and a second length slidably joined together allowing for a length of the strip to be slidably adjusted.
- The holder as described in claim 8, further including a means for providing a friction contact between the first length and second length.
- 10. The holder as described in claim 1, wherein the engaging means is a u-shaped member engaging the rear portion of the seat.
- 11. A holder for a container in association with a seat, comprising: means for holding the container near a front portion of the seat engaging the container at a level below an upper surface of the seat:

a strip extending from the holding means and abutting the upper surface of the seat:

means for engaging a rear portion of the seat preventing movement of the strip and holding means in a direction towards the front of the seat and preventing vertical movement of the strip near the rear portion; and

a flange extending from the strip preventing movement of the strip and holding means in a direction towards the rear portion of the seat.

- 12. The holder as described in claim 8, wherein the strip comprises a first length and a second length slidably joined together allowing for a length of the strip to be slidably adjusted.
- 13. The holder as described in claim 9, further including a means for providing a friction contact between the first length and second length.
- 14. The holder as described in claim 8, wherein the engaging means is a u-shaped member engaging the rear portion of the seat.